

# ENTERPRISE IT BECOMES MOBILE

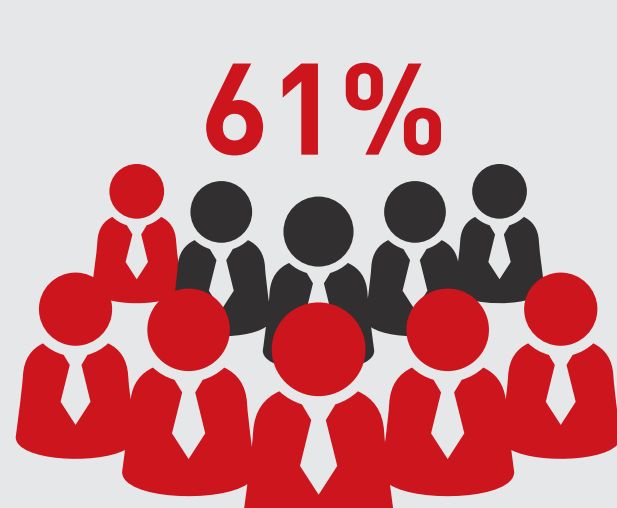
and mobility investments become even more relevant:



**82%** of IT departments expect increasing mobility investments by 2016<sup>1</sup>

Security =

**TOP PRIORITY!**

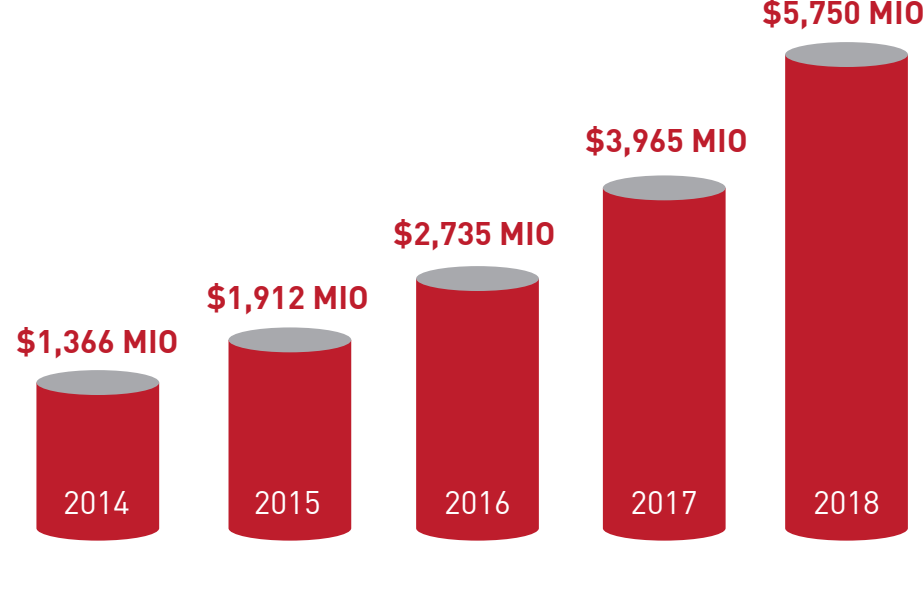


**61%**  
of CIO's

give security concerns as a main barrier to Enterprise Mobility deployments<sup>2</sup>

## EMM MARKET IS BOOMING!

Worldwide EMM revenues from 2014 to 2018<sup>3</sup>:



## MOBILE APPLICATION MANAGEMENT

is the emerging approach to EMM:

**48%** of enterprises have already implemented MAM software

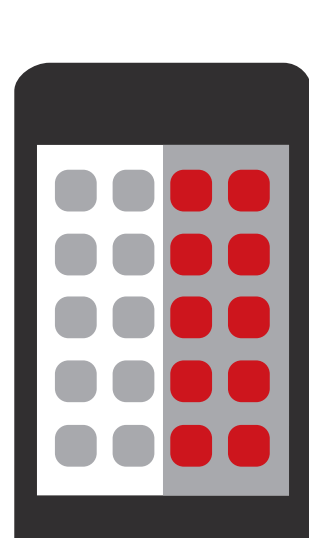
**30%** of enterprises intend to during the next 12 months

App Risk Management ist the most important element of MAM because

**EVERY 2ND APP**

### Whitelist

Secure apps improve employee efficiency according to **69%** of CIOs<sup>2</sup>



### Blacklist

**68%** of enterprises have suffered mobile security breaches in 2014<sup>5</sup>

**IS A RISK!**

## USER ACCEPTANCE IS THE KEY



**TO A SECURE MOBILE IT INFRASTRUCTURE**